

M i c h e l l e D o n V i t o
A r t D i r e c t o r / D e s i g n e r

Education

School of Visual Arts, New York: Design with David Carson 1996
Art Center College of Design, Pasadena: Conceptual Design 1994
Cal State Long Beach: Photoshop and Illustrator classes 1992
Los Angeles Ad Center: Concept classes 1987-89
California State University Fullerton: B.A, 1987 major: Art & Communications

Experience

Don Vito Design Long Beach, CA - Freelance Art Director/Designer - Feb. 1995 to present
Clients include: Paul Keye & Partners, Designory, Reebok Int'l, Dacor
dGWB Irvine, CA - Art Director Sept. 1989 - February 1995
Doyle & Partners Laguna, CA - Art Director Sept. 1987- Aug 1989

Account List

Fast Food: El Pollo Loco, Sizzler
Automotive: Mercedes Benz
Alcohol: Callaway Wine, Soranzo Liqueur, Winterbrook Wine
Packaged Goods: Killer Shake, Lactaid Milk, Cora's Pickles, Ultra Light Yogurt
Transportation: OCTD Bus, Metrolink Trains
Non-Profit: Big Brothers/Big Sisters, Century Council, Conrad Hilton Foundation, UC Irvine
Hi-tech: Western Digital, Trillium Phones, McDonnell Douglas, Toshiba
Kitchen Appliances: Thermador, Dacor
Misc: Biloxi Belle Casino, Yamaha Instruments, Nordstrom

Skills

Advertising: Concept and Art Direction
Broadcast: Art Direction from Concept through Post-Production
Design: Collateral, P.O.P., Packaging, Logos, Direct Mail, Web Site Prototype Design, etc.
Computer Skills: Quark, InDesign, Illustrator and Photoshop

Awards

Belding Finalist
Print Design Annual
San Diego Ad Awards - Silver
Orange County Ad Awards - Numerous Gold & Silver
Communications Arts - Photography Annual